



# Guinness World Records 2011

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### **What's New in GWR 2011...**

#### **More US specific content including spreads dedicated to "American Heroes", "North American wildlife", "Route 66" and extended US sports pages!**

- **New unique design** - new decade, new look. A fun, poster-style design reminiscent of the circus, the old wild west and letter pressed WANTED ads!
- **Records GPS** - starting at Greenwich, London - the home of time - we go around the world city by city revealing fascinating records set along the way.
- **Glossary** - improve your vocabulary by learning the meaning of new and unusual words.
- **As Well as -- New spreads on....**
  - \* Space Shuttle - being retired in 2010
  - \* TV's 75 years Diamond Anniversary
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