



Managers and the Legal Environment: Strategies for the 21st Century

Constance E. Bagley

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Demonstrating the law's impact on daily business decisions and long-term strategies, Bagley's **MANAGERS AND THE LEGAL ENVIRONMENT: STRATEGIES FOR THE 21ST CENTURY**, 8E equips you with the legal knowledge and risk management techniques essential for success as a business manager. Renowned for its cutting-edge coverage and strategic approach, this book offers one of the most comprehensive yet easy-to-understand presentations of today's global legal environment of business. In-depth cases help you sharpen your critical thinking skills, and "A Manager's Dilemma" feature challenges you to consider such issues as whether to outsource labor to a country known for poor working conditions and the ethics of structuring a business to avoid domestic taxes. Whether you have significant management experience or are studying business for the first time, you will learn how to use principles of law to minimize risk and create value, attain core business objectives, identify and resolve legal issues, and effectively handle legal disputes. Up-to-date coverage includes the regulation of commercial speech, the disclosure of corporate political spending, the application of the Fourth Amendment to cell phone location data, the patentability of human genes, employees' use of social media, regulatory responses to climate change, the fiduciary duties of managers of limited liability companies, the FCC's proposed rules on net neutrality, the constitutionality of Obamacare, the use of race in college admissions, the Defense of Marriage Act, NSA surveillance programs, the right of college football players to unionize, and more.

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