



Communication in Everyday Life: The Basic Course Edition with Public Speaking

Steve Duck, David T. McMahan

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Now with four chapters devoted to preparing and delivering effective informative, persuasive, and special occasion presentations, **Communication in Everyday Life, The Basic Course Edition with Public Speaking** by Steve Duck and David T. McMahan helps students develop the skills and knowledge they need to enhance their daily lives through a deeper understanding of the inseparable connection between relationships and communication. This new alternate version gives practical instruction on communicating interpersonally, in groups, and with technology; and provides unique coverage of, social media and technology, and workplace communication. Diverse, classroom-tested pedagogical features in every chapter encourage students to think critically, link communication theory to their own experiences, apply the content to their own personal and professional lives, and improve their communication skills. Written in an informal and conversational tone, the book conveys the authors' enthusiasm for the material and includes examples and discussions that encompass and recognize a wide range of cultures, ages, and demographic groups.



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