



The China-Latin America Axis: Emerging Markets and the Future of Globalisation

Gastn Forns, Alan Butt-Philip, Gastón Fornés, Alan Butt Philip

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The impressive growth of trade and investments between China and Latin America in the last few years has attracted the attention of the business world and policy makers; this book is one of the first to explore and analyze this relationship in detail. It studies the trade, investment, and business of the main players at both the country/region and company levels in the current context of globalization and the growing importance of emerging markets in the world economy. The authors conclude with a set of likely scenarios and recommendations for business managers, policy makers, and researchers.

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