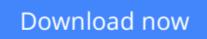


Digital Technology in Teaching International Business (Journal of Teaching in International Business)

Erdener Kaynak, Lloyd Russow



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Digital Technology in Teaching International Business (Journal of Teaching in International Business) Erdener Kaynak, Lloyd Russow Explore the potential—and the pitfalls—of digital technology in international business courses!

Digital Technology in Teaching International Business will familiarize you with techniques that have proven effective in "digitizing" content or presenting traditional material in an untraditional way. You'll learn how to introduce digital technologies into "bricks and mortar" classrooms and how to construct an effective online learning environment.

This timely and informative book discusses computer-mediated communication systems, shows how students can use the Internet to personally participate in international problem-solving exercises, presents a fascinating case study of a CLD program designed to address educational values, communication competencies, and business practices in former republics of the Soviet Union, and much more!

Digital Technology in Teaching International Business outlines the challenges and demands of the knowledge-based economy and discusses the path that universities should follow in providing business students with the skills they need to succeed in this complex environment. It describes the implementation of Internet-based experiential projects in an international business classroom setting and summarizes students' perceptions and attitudes toward their assignments. In addition, it shows how to adapt experiential exercises from live courses for electronic application and examines ways in which electronic media can:

- increase the availability—and reduce the cost—of interactive programs that connect students from distant locations
- complement or replace the traditional roles of textbooks and teachers
- promote more interactive learning
- enable faculty, students, scientists, technicians, entrepreneurs, and NGO leaders in separate locations to collaborate effectively
- help to overcome the developed-country bias present in many business strategy courses via specially designed courses and simulations of emerging economies
- aid in teaching financial reporting and the analysis of multinational enterprises
- address the traditional tradeoffs between richness (depth of knowledge) and reach (geographic area coverage)

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This Digital Technology in Teaching International Business (Journal of Teaching in International Business) book is just not ordinary book, you have it then the world is in your hands. The benefit you obtain by reading this book is information inside this publication incredible fresh, you will get information which is getting deeper you read a lot of information you will get. This specific Digital Technology in Teaching International Business (Journal of Teaching in International Business) without we know teach the one who reading through it become critical in imagining and analyzing. Don't always be worry Digital Technology in Teaching International Business (Journal of Teaching in International Business) can bring when you are and not make your case space or bookshelves' become full because you can have it with your lovely laptop even telephone. This Digital Technology in Teaching International Business) having very good arrangement in word in addition to layout, so you will not truly feel uninterested in reading.

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Spent a free the perfect time to be fun activity to perform! A lot of people spent their sparetime with their family, or their friends. Usually they accomplishing activity like watching television, planning to beach, or picnic within the park. They actually doing ditto every week. Do you feel it? Will you something different to fill your own personal free time/ holiday? Could possibly be reading a book could be option to fill your cost-free time/ holiday. The first thing that you ask may be what kinds of book that you should read. If you want to test look for book, may be the e-book untitled Digital Technology in Teaching International Business (Journal of Teaching in International Business) can be great book to read. May be it can be best activity to you.

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