



Straight Talk About Gays in the Workplace, Third Edition: Creating an Inclusive, Productive Environment for Everyone in Your Organization (Haworth Gay & Lesbian Studies)

Liz Winfeld

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Find out how being more LGBT inclusive can increase your organization's productivity—and revenues!

Workplace diversity can provide creative strength and greater productivity regardless of the organization. *Straight Talk About Gays in the Workplace: Creating an Inclusive, Productive Environment for Everyone in Your Organization, Third Edition* presents a frank discussion about all the relevant aspects of sexual orientation and gender identity in the workplace. The author reveals how to incorporate diversity in your organization to foster greater loyalty, greater understanding, and greater productivity.

Straight Talk About Gays in the Workplace: Creating an Inclusive, Productive Environment for Everyone in Your Organization, Third Edition is the latest edition of the National Library Award-winning guide that explains terms, provides strategies for implementation of policies and programs, and gives you practical tools to educate and inform employees about a workplace environment inclusive of diversity. While previous editions concentrated on the diversity of sexual orientation, this edition has been expanded and extensively updated to include the needs and issues of transgender people. Other updated information includes showing the advantages of creating an LGBT inclusive environment, discussing in-depth about the financial rewards of marketing an organization as being open to the LGBT community, and explaining the benefits of presenting these topics in public schools and higher education. Several appendices are included to provide additional resources divided into categories such as “workplace education,” “transgender,” “marketing,” “family and the schools,” “legal,” and “business.” The book also features a useful bibliography, an assessment tool to gauge sexual diversity in your organization, a guide for transitioning transsexuals, and another appendix that presents research and recommendations as to how school campuses can make themselves more inclusive and less discriminatory.

Straight Talk About Gays in the Workplace: Creating an Inclusive, Productive Environment for Everyone in Your Organization, Third Edition discusses:

- updated information on domestic partner benefits
- educating employees about sexual orientation and gender identity
- the latest information on non-discrimination policies
- effective employee networks and alliances
- sensitive issues that involve transgender people
- opportunities and benefits of marketing to the LGBT community
- internal and external outreach programs
- crucial tax and insurance information
- new information focused on LGBT youth and academia inclusive of sexual orientation and gender identity
- and much more!

Straight Talk About Gays in the Workplace: Creating an Inclusive, Productive Environment for Everyone in Your Organization, Third Edition makes essential reading for human resource professionals; executives of

every type of organization; LGBT employees involved with diversity efforts; affinity groups focused on orientation and/or gender identity; educators; students; and anyone interested in studying the role of sexual orientation or gender identification diversity in the workplace.

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