



Smell The Popcorn: 12 Life-changing Secrets to Pop to the Top

Jerry Lepre

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Be it at a movie theater, a sporting event, or home, when I smell popcorn, I know a special treat is ready to be enjoyed. In the same way, when the seeds of our potential, like kernels of corn, are transformed by the heat of adversity to Pop to the Top™, we metaphorically Smell The Popcorn™ of our success. My book's mission is to empower the significance of your V.A.L.U.E. Core, the kernel of the Popcorn Mentality. A value-centered person is a person with strength of character. In fact, the Latin word for value is valeo, which means "strength." The acronym stands for VISION, ATTITUDE, LOVE, UNDERSTANDING, and ENERGY. It starts with "V" for a focused vision of who you are, what you want, and where you are going. Vision defines your purpose. The next letter "A" denotes the positive attitude (perspective) that fills the mind with positive thoughts and fuels enthusiasm. In the middle of the acronym, the "L" stands for love. Without passion, success has no meaning. Love, which should be at the heart of everything of value, is followed by the prudence and wisdom of understanding, which is the "U". Understanding expands imagination and enhances talents to achieve full potential. Wisdom gained from understanding inspires intellectual, spiritual, emotional, and physical growth. The acronym ends with "E" for the energy and power that drives, motivates, and perpetuates success. The V.A.L.U.E. Core, like the kernel, has the potential to grow into something wonderful. The tools, which help transform this core into something great, are the 12 Life-changing Secrets to Pop to the Top™. These secrets, which serve as a blueprint for achieving significance, harness the heat of adversity similar to the way a microwave controls the heat for popping popcorn. Without a well-balanced device that regulates the level of energy, extreme heat will burn the popcorn just as potential is ruined without the proper alignment of the Life-changing Secrets. On the other hand, if there is not enough heat, the bag of potential will not fully pop to its capability. The 12 Secrets are categorized into two groups. The first six secrets empower individual growth while the second group empowers growth with others (shared growth). The First Secret focuses and defines inner vision whereas the Twelfth Secret shows how to lead with vision. Other secrets motivate, build character, develop connections, set goals, create effective communication, and empower significance through wisdom, integrity, discernment, passion, and compassion. One secret includes practical tactics to organize, prioritize, and delegate successfully. The 12 Life-changing Secrets to Pop to the Top SECRETS FOR INDIVIDUAL GROWTH 1. Value Your Vision of Who You Are 2. Renew Your Mind with Positive Thoughts 3. Live a Life of Integrity 4. Gain Wisdom from Life's Lessons 5. S.O.A.R. High with Your Goals (Seek Your Objective and Achieve Your Reward) 6. Master Your Moment (Be Free to Enjoy the Time of Your Life) SECRETS FOR SHARED GROWTH 7. Love with Unselfish Passion 8. S.P.I.C.E. Up Your Message (Simplicity, Personality, Imagination, Connection, Entertainment) 9. S.U.R.G.E. Ahead with Relationships (Synergy Unites Relationships to Grow with Empowerment) 10. Give with a Joyful Spirit 11. Serve with Compassion (The Prerequisite for a Great Leader) 12. Lead with Vision Do you want to SMELL THE POPCORN? Isn't it time to POP TO THE TOP!

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Patrick Reyes:

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Herman Jenkins:

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