

## Managing Research, Development and Innovation: Managing the Unmanageable

Ravi Jain, Harry C. Triandis, Cynthia W. Weick

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**Managing Research, Development and Innovation: Managing the Unmanageable** Ravi Jain, Harry C. Triandis, Cynthia W. Weick

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Managing Research, Development, and Innovation, Third Edition covers the management skills and leadership theories essential to generating products and excelling in today's global economy. Topics of interest include how to design jobs, organize hierarchies, resolve conflicts, motivate employees, and create an innovative work environment. Discover how superior management skills can increase funding, generate profit, and improve the effectiveness of technologically based organizations. This new revised edition:

- Covers all aspects of the research and development process—with focus on the human management function
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*Managing Research, Development, and Innovation, Third Edition* is the most complete, insightful book of its kind. Useful for professionals and graduate students alike, the text demonstrates in clear, straightforward prose how good management skills will shape the future.

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